

Welcome To:



Media Kit



Photography by Sean Mundy

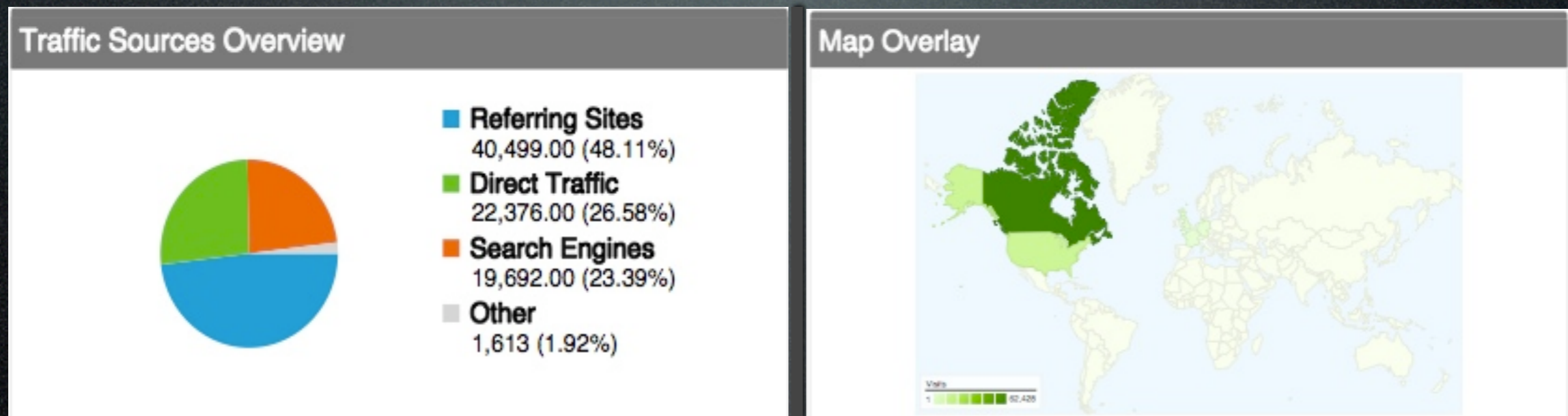
- Hey there! We'd like to start by the thanking you for taking the time to browse through our media kit. Here, you'll find information about our website which will help you get an idea of what we're all about. Here at MYATS, not only do we love music but we love our city and it's rich and vibrant music community. Whereas we enjoy helping our readers find everything they're looking for we also enjoy helping like minded organizations get the word out about who they are and what they're about. Once again, we thank you for stoping by and thank you for considering us.

What Were About

- **Two years ago, we began developing an idea for a website that focused on the Montreal music scene. We felt that there was really no place for music lovers to find out what's happening in the city, so we created an online destination where music enthusiasts can not only find out about Montreal's musical events through our show listings (which is said to be the most comprehensive in Montreal), but through concert reviews, exclusive interviews, exciting contests, and a good amount of general musical banter. Further, we have organized and hosted our own promotional events and musical shows to not only give back to the community, but to promote local up and coming talents.**

Target Audience

- With our complete coverage of the Montreal music scene, our target audience is men and women in Montreal ages 16–35 who are looking for detailed concert reviews and photographs as well as a comprehensive list of all Montreal’s upcoming concerts.



Where We Have Hit

- The large majority of our visitors are within Canada and the majority of those Canadian visitors are located here in Montreal. Our reach also extends into the rest of Canada and throughout the United States and Europe.

What You Need To Know



(Coeur de Pirate – Le National – February 5th 2010 – Photography By Kenneth Suss)

Growing Audience

- Meet You At The Show's viewing traffic increases steadily every month. We currently have nearly 200,000 page views and rising in only a year.



Reach

- In the months we have been online, we have done many link exchanges and have been mentioned on many band blogs and websites.

Where We've Been Mentioned

The Montreal Gazette
Osheaga
Evenko
Pop Montreal
Wilco
Malajube
Warchild
Yellow Bird Project
The Wooden Sky
Intensive Care
Maps & Atlases

The Dig
The Ruby Suns
The Peelies
The Coward and the Pelican
Nightwood
Modernboys Moderngirls
Sweet Mother Logic
Eleven Eleven Animal Rescue
The Dutchess and the Duke
DD/MM/YYYY
Gutstrings
Jane Vane


Freelancer Program



- We have some very committed writers and photographers who help cover shows in Montreal. With our specially designed show request system, our freelancers can select the shows they'd like to review allowing us to cover multiple shows in one night!

Strong Focus

- With such a unique and specific audience focus, you are sure to get more bang for your buck. Looking to reach the indie music lovers of Montreal? MYATS can help!

A woman with blonde hair is performing on stage. She is wearing a glowing, wireframe headpiece that resembles a cone or a horn. She is holding a microphone to her mouth and singing. She is wearing a red and white striped top. The background is dark, and the lighting is focused on her.

MeetYouAtTheShow works with very talented writers and photographers who's photos and reviews help attract new and return readers to the site.

Photography by Sandy Jolin

Why Advertise With Us?

- **We have a large dedicated fan base and mailing list.**
- **We are always striving to attract more readers.**
- **We target Montreal's biggest indie music enthusiasts.**
- **MeetYouAtTheShow.com has a strong impact on Montreal's music community.**
- **We offer multiple venues to advertise in, including our newsletter, website, show listings and concerts we organize.**

Opportunities

- 👤 **Website Sidebar.**
- 👤 **Show listings page. Said to be the most comprehensive in Montreal.**
- 👤 **Newsletter with over 100 dedicated fans.**
- 👤 **Custom content creation.**
- 👤 **Branding on our show posters and venues.**
- 👤 **Sponsorship of our hosted events.**
- 👤 ***Coming soon – Sponsored Video Sessions**
- 👤 **Custom packages can be created!**

How To Reach Us

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